



Building the Future of Philanthropy

- C O N F E R E N C E -



THURSDAY

May 4

2017

Ambassador
Hotel Kingston

Registration & Breakfast

Breakfast Plenary: **Tara McCallan**, Founder, Happy Soul Project – *Finding your purpose in unexpected ways...*

- A **Kimberley MacKenzie**, CFRE, Fundraising Management Consultant and Editor – *The Five Essentials for a Robust Fundraising Program*
- B **Jon Callegher**, Researcher and Professor at George Brown College – *The why of Y; underlying drivers of millennial donors*
- A **Jenny Mitchell**, Fundraising Consultant – *Not-for-profit Martyrs: Avoiding the Workaholic Trap*
- B **Roger Billings**, Roger Billings Coaching – *Communicate better with your donors and prospects*

Lunch

Lunch Plenary: **Paul Zikopoulos** – *Big Data Beyond the Hype*

- A **Shawn Whalen**, Clear Image – *The importance of a website that doesn't suck*
- B **Ayesha Mayan**, KCI - Senior Consultant – *The Power of Proactive Prospecting: simple steps to build your pipeline*
- A **David Kravinchuk**, Fundraising Pharmacy – *Starting on the right foot; how to welcome and keep new monthly donors*
- B **Karen Cooper**, Lawyer – *Best Practices for Your Gift Acceptance Policy*

Closing

Closing Plenary: **Paul Zikopoulos** – *Unstuck: Things I've Learned Along the Way from Being One of 1000s Managed to Managing 1000s*

Please join us we bring fundraising professionals together from across South Eastern Ontario for a day of world-class professional development and networking with a line-up of industry expert speakers!

As always, if you have any questions please contact afpseo@gmail.com or connect with us on Twitter @AFP_SEO